



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-04-2012 PAGE: 1 of 5

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391922	06-29-2012	10-03-2012	8	MCCRORY FOR GOVERNOR	MCCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238333				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C01C07																	
1	10-01-2012	10-07-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				3	30	1	1	1	1	1			5	125	5	625.00
	MG Group #	Preempted	Rate Reason		MG Description				Duration											
	333121	10-01-2012	125 POLITICAL		5 X 30 @ \$170 M,T,W,Th,F 09:00AM - 10:00AM -			2	30	X	X	X	X	X			5	170	5	850.00
		10-02-2012	125 POLITICAL		10/01/12-10/05/12 (842)															
		10-03-2012	125 POLITICAL																	
		10-04-2012	125 POLITICAL																	
		10-05-2012	125 POLITICAL																	
		Total:	625														Preempt Total:		-5	-625.00
2	10-01-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	230	5	1,150.00
		Cr Resolved	Rate Reason																	
		10-05-2012	230 CRDT RESOLV																	
		10-04-2012	230 CRDT RESOLV																	
		10-03-2012	230 CRDT RESOLV																	
		Total:	690														Credit Resolved Total:		-3	-690.00
3	10-01-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30							1	1	300	1	300.00
4	10-01-2012	10-07-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				3	30	1	1	1	1	1			5	175	5	875.00
		Cr Resolved	Rate Reason																	
		10-05-2012	175 CRDT RESOLV																	
		10-04-2012	175 CRDT RESOLV																	
		Total:	350														Credit Resolved Total:		-2	-350.00
5	10-01-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				3	30	1							1	275	1	275.00
6	10-01-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)				3	30	1	1	1	1	1			5	425	5	2,125.00
7	10-01-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30	1	1	1	1	1			5	425	5	2,125.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 391922		Contract Dt 06-29-2012	Revision Dt 10-03-2012	Rev# 8	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM							
Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238333						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: C : MCCRO P : ORDR E : C01C07																					
8	10-01-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				2	30						1		1	150	1	150.00	
9	10-01-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250	1	250.00	
10	10-01-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				2	30						1		1	400	1	400.00	
11	10-01-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1		1	250	1	250.00	
12	10-01-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				2	30							1	1	150	1	150.00	
13	10-01-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				2	30							1	1	350	1	350.00	
14	10-01-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				2	30							1	1	250	1	250.00	
15	10-01-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	30	1	1	1	1	1			5	500	5	2,500.00	
16	10-01-2012	10-07-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1	1	1	1			5	500	5	2,500.00	
M	MG Group #	Preempted	Rate Reason		MG Description				Duration												
	333513	10-01-2012	500 POLITICAL		3 X 30 @ \$950 W,Th,F 05:30PM - 06:00PM -			3	30	X X X						3		950		3 2,850.00	
		10-02-2012	500 POLITICAL		10/03/12-10/05/12 (812)																
		10-03-2012	500 POLITICAL																		
		10-04-2012	500 POLITICAL																		
		10-05-2012	500 POLITICAL																		
		Total:	2,500													Preempt Total:		-5 -2,500.00			
17	10-01-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				2	30	1	1	1	1	1			5	750	5	3,750.00	
18	10-01-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00	
19	10-01-2012	10-07-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1	1	1	1	1			5	475	5	2,375.00	

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Contract No 391922		Contract Dt 06-29-2012	Revision Dt 10-03-2012	Rev# 8	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR		Product Code POLITICALS				Station/Market WTVD - DURHAM							
Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238333				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : C01C07																				
20	10-01-2012	10-07-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30	1	1	1	1	1	1	1	7	750	7	5,250.00
21	10-01-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30		1		1				2	1,000	2	2,000.00
M	MG Group #	Preempted	Rate	Reason	MG Description				Duration											
	333514	10-02-2012	1,000	POLITICAL	1 X 30 @ \$1,400 Th 07:28PM - 08:00PM - 10/04/12-			1	30				X				1	1,400	1	1,400.00
		10-04-2012	1,000	POLITICAL	10/04/12 (901),			1	30				X				1	1,400	1	1,400.00
					1 X 30 @ \$1,400 Th 06:58PM - 07:30PM - 10/04/12-															
					10/04/12 (898)															
		Total:	2,000														Preempt Total:	-2	-2,000.00	
22	10-01-2012	10-07-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1	1	1	1	1			5	500	5	2,500.00
M	MG Group #	Preempted	Rate	Reason	MG Description				Duration											
	332221	10-01-2012	500	POLITICAL	5 X 30 @ \$1,000 M,T,W,Th,F 07:30PM - 08:00PM -			2	30	X	X	X	X	X			5	1,000	5	5,000.00
		10-02-2012	500	NOT AVAILABLE	10/01/12-10/05/12 (901)															
		10-03-2012	500	POLITICAL																
		10-04-2012	500	POLITICAL																
		10-05-2012	500	POLITICAL																
			Total:	2,500													Preempt Total:	-5	-2,500.00	
		Cr Resolved	Rate	Reason																
	332221	10-04-2012	1,000	CRDT RESOLV																
	332221	10-02-2012	1,000	CRDT RESOLV																
	332221	10-05-2012	1,000	CRDT RESOLV																
	332221	10-04-2012	1,000	CRDT RESOLV																
			Total:	4,000													Credit Resolved Total:	-4	-4,000.00	
23	10-01-2012	10-07-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	1							1	3,000	1	3,000.00
----- ITEM LINE NOTE ----- DANCING W/THE STARS																				
24	10-01-2012	10-07-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1							1	3,000	1	3,000.00
----- ITEM LINE NOTE ----- CASTI F																				

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Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238333							
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
Agency CPE: C : MCCRO P : ORDR E : C01C07																							
25	10-01-2012	10-07-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				3	30	1							1	1,200	1	1,200.00			
----- ITEM LINE NOTE -----																							
NASVILLE																							
		Cr Resolved	Rate		Reason																		
		10-03-2012	1,200		CRDT RESOLV																		
		Total:	1,200																	Credit Resolved Total:		-1	-1,200.00
26	10-01-2012	10-07-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30	1							1	1,400	1	1,400.00			
----- ITEM LINE NOTE -----																							
AFHV																							
27	10-01-2012	10-05-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30	1	1	1	1	1	5			325	5	1,625.00			
28	10-06-2012	10-06-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30	1							1	100	1	100.00			
29	10-06-2012	10-06-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				1	30	1							1	570	1	570.00			
30	10-06-2012	10-06-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30	1							1	250	1	250.00			
31	10-07-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30	1							1	100	1	100.00			
32	10-07-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				1	30	1							1	475	1	475.00			
33	10-01-2012	10-05-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				2	30	1	1	1	1	1	5			600	5	3,000.00			
34	10-01-2012	10-05-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1	1	1	1	5			950	5	4,750.00			
35	10-01-2012	10-05-2012	06:58PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30	1	1				2			1,400	2	2,800.00			
36	10-06-2012	10-06-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				1	30	1							1	750	1	750.00			

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Contract No 391922	Contract Dt 06-29-2012	Revision Dt 10-03-2012	Rev# 8	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# MCCRO ORDR C01C07	CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238333
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : C01C07																	
37	10-01-2012	10-01-2012	07:58PM - 10:00PM	MONDAY PRIME 8-10P (795)	2	30	2							2	4,000	2	8,000.00
----- ITEM LINE NOTE ----- DWTS																	
38	10-02-2012	10-02-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)	1	30	1							1	2,300	1	2,300.00
----- ITEM LINE NOTE ----- PRIVATE PRACTICE																	
39	10-04-2012	10-05-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30				1	1			2	325	2	650.00
40	10-04-2012	10-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30				1	1			2	325	2	650.00
41	10-05-2012	10-05-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30					1			1	1,400	1	1,400.00
Contracted Gross Total:																104	66,470.00
Actual Gross Total:																92	64,105.00
Agency Commission:																	9,615.75
Net Total:																	54,489.25

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	7,925.00	11,500.00	66,470.00	2,365.00 CR	64,105.00
TOTAL	7,925.00	11,500.00	66,470.00	2,365.00 CR	64,105.00

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